Bring your labels to life

The VC-500W colour label printer

CONTINUOUS ROLL

PC CONNECTION

WIRELESS

AIRPRINT

brotherzone.co.uk/vc-500w

Print full colour labels on demand, without ink

Design labels on your computer or mobile device

The VC-500W compact label printer gives you full colour labels on demand from your PC, Mac, smartphone or tablet.

- Uses ZINK Zero Ink™ printing technology to produce full colour labels without ink

- Print labels between 9 and 50mm

- USB port to print from PC/Mac

- Wi-Fi connectivity to create labels from your PC, Mac, iOS and Android devices

- AirPrint to easily print photos from your iOS device

- Free P-touch Editor label design software for Windows and Mac

- Create labels on your smartphone or tablet with free Color Label Editor app.

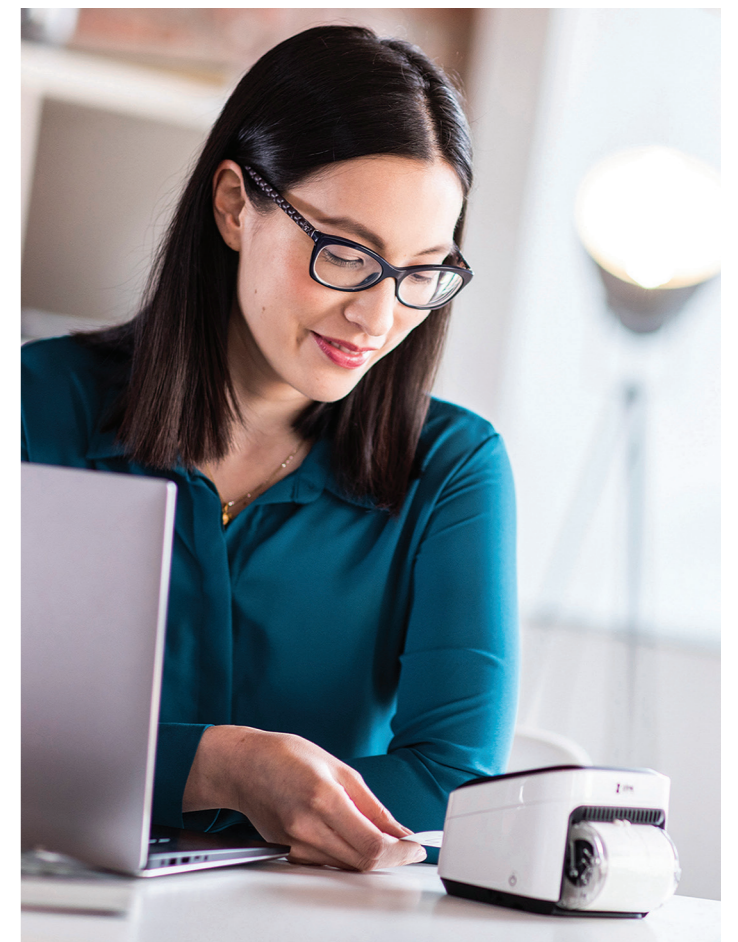**No ink required. Label roll simply changes colour when printed!**
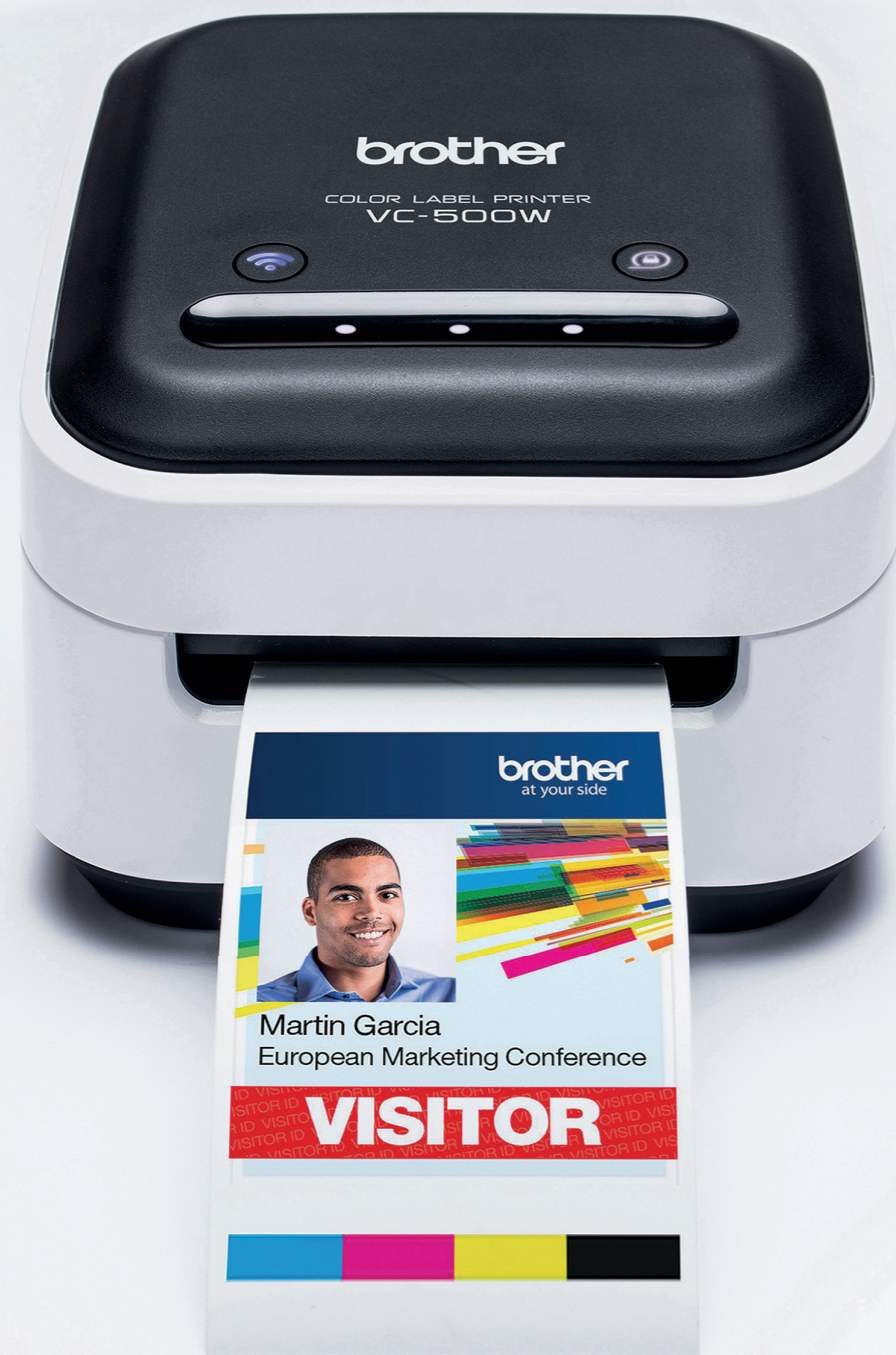
USB   Wi-Fi   iOS / Android   PC / Mac

ZiNK™
ZERO INK

brother

COLOR LABEL PRINTER
VC-500W

brother
at your side

Martin Garcia
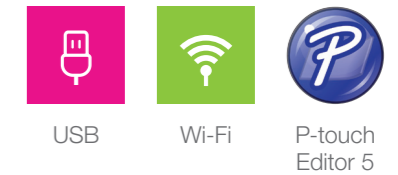European Marketing Conference

VISITOR

Powered by ZINK® Zero-Ink® Printing Technology, the secret's hidden in the label rolls. Special colour crystals in the paper are activated by heat to create full colour labels without the need for additional ink cartridges. No ink means you save money, and makes the printer incredibly compact too.

PC and Mac

USB   Wi-Fi   P-touch Editor 5

P-touch Editor label design software gives you powerful editing tools to create the ideal label for your workplace.
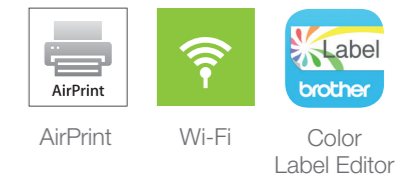
- Available as a free download from Brother solutions

- Include images such as a photo or a company logo

- Hundreds of built-in clipart, symbols and frames to choose from

- Link to text contained in an Excel or .csv file to easily print multiple labels with variable information

- Print using USB, or wirelessly using your Wi-Fi connection.

Android and iOS

AirPrint   Wi-Fi   Color Label Editor

Brother Color Label Editor app connects to the VC-500W using the Wi-Fi connection in your smartphone or tablet.

- Available as a free download from the Apple App Store or Google Play Store

- Include images such as a photo or a company logo

- A variety of colourful backgrounds, clipart, frames and fonts to choose from

- Create, edit and print bright, colourful labels directly from your personal device

- Supports Apple AirPrint to allow direct printing of photos from your camera roll.

MARKETING

Brother full colour cassette rolls

Create labels to the length you require

Available in five different widths, Brother label rolls use ZINK® Zero-Ink® printing technology to produce full colour labels without ink or toner cartridges. Simply slot the roll into the back of the printer to create labels for many applications around the office.

Cassette type	Width (mm)	Length (m)
CZ-1001 cassette roll	9 mm	5 m
CZ-1002 cassette roll	12 mm	5 m
CZ-1003 cassette roll	19 mm	5 m
CZ-1004 cassette roll	25 mm	5 m
CZ-1005 cassette roll	50 mm	5 m
CK-1000 print head cleaning cassette	50 mm	2 m

Specifications and features

Printing / media

Printing technology	ZINK® Zero-Ink® full colour thermal printing technology
Print resolution	313dpi
Maximum print speed	8mm per second
Label widths	9, 12, 19, 25, 50mm
Maximum print width	50mm
Maximum label length	420mm
Cutter	Full cutter with easy peel function

Connectivity

USB	Version 2.0 (full speed)
Wi-Fi	IEEE 802.11b/g/n
AirPrint	Yes

Power

Input voltage	100-240V AC
Type	External AC adapter

Dimensions / weight

Dimensions	113mm (W) x 116mm (D) x 96 (H)
Weight	0.66kg

Box contents

Contents	VC-500W full colour label printer
	CZ-1004 25mm cassette roll
	CK-1000 50mm cleaning cassette roll
	AC adapter
	Power cable
	USB cable
	Documentation

brother
at your side

Contact:

Brother UK Ltd

Shepley Street, Audenshaw,
Manchester, M34 5JD.

brotherzone.co.uk/vc-500w

CD2372